Fiery Professional Certification
The Business Advantage
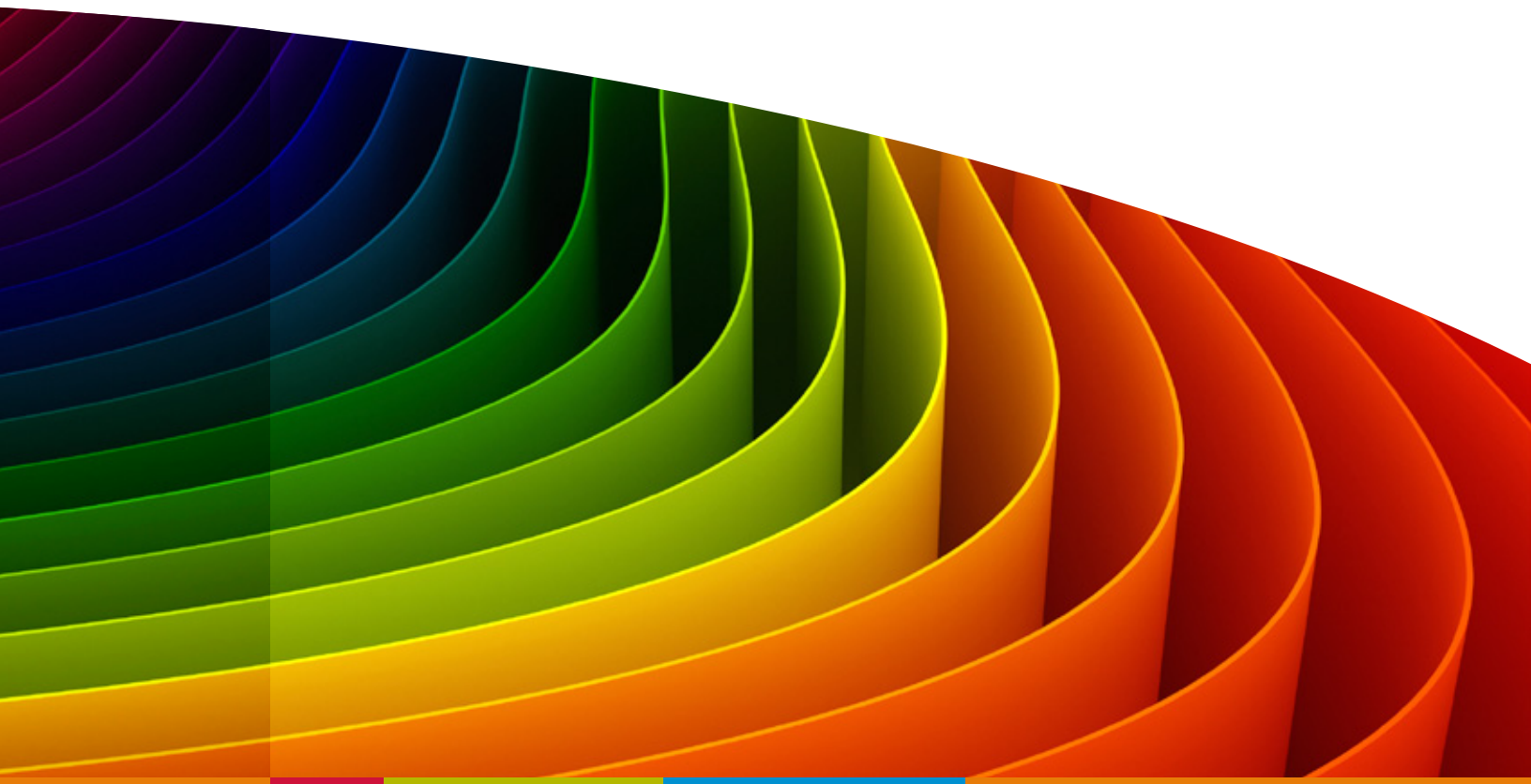
Fiery Professional Certification: The Power of Knowledge

In today's digital print market, there's no better way to stand out from the competition than with knowledgeable staff, superior print quality and excellent service. To help you meet these objectives, we developed Fiery® Professional Certification – a comprehensive technical training on Fiery servers, tools, features and software options that teaches the essential skills you need to optimize your workflow, increase efficiency and produce outstanding color prints. It is suitable for new and existing Fiery users with any level of proficiency.

> » Harness the power of your Fiery system to produce accurate, consistent color, save time, reduce errors and waste, and easily process more complex, higher-profit jobs.

Expand Expertise at Your Own Pace

The program delivers structured training that teaches students how to use Fiery tools and features, then validates their competence through a certification exam. The training is entirely Web-based, which gives students the flexibility to learn at their own pace and plan their learning activities around their schedule. As an added benefit, training is accessible anytime, anywhere and requires no travel whatsoever.

Fiery Professional Certification is the ideal way for print professionals to gain solid fundamental knowledge on Fiery technology that boosts productivity and sets the standard for digital print.

Take Your Fiery Proficiency to the Next Level with Fiery Expert Certification

Build on Fiery Professional Certification and gain specialized knowledge to increase your expertise in more advanced areas such as Fiery JDF integration, PDF optimization, complex variable data printing and advanced imposition and color. The Fiery Expert Certification curriculum is a combination of self-paced online courses and instructor-led classroom training, which includes extensive hands-on experience. For more information go to **www.efi.com/fieryexpert**.

Knowing the right technology solutions to meet customer needs will win you more business, bring higher revenue and increase customer loyalty. ***Fiery Professional Certification*** *enhances employee expertise, providing the tools necessary to enable success.*

Empower Your Business Success with Certified Employees

Developed by EFI subject matter experts, Fiery Professional Certification provides the information to develop employee skills, enhance professional development and help your business be more competitive.

How to Become a Fiery Certified Professional

The Fiery Professional Certification is designed for industry professionals such as print operators, prepress specialists and production managers.

Certification Requirements

»   Price: $250

»   Complete 15 Fiery Professional online courses (approximately 12+ hours).

»   Pass an online certification exam with a score of 80% or higher. Two exam attempts are included.

»   Complete courses and exam within 90 days of enrollment.

»   Certification is valid for 2 years.

Additional Benefits

»   A custom **Fiery Certified Professional** certificate you can view or print.

»   A letter of recognition from EFI.

»   A **Fiery Certified Professional** digital logo to use on your email signature and business cards.

»   One-year access to all Fiery Professional online courses from the date of enrollment.

»   A **Fiery Certified Professional** title designation on Fiery Forums.

»   Fiery Tips and Tricks.

»   Invitations to Webinars delivered by EFI subject matter experts.

Print Professionals

Fiery Professional Certification enables you to do more types of digital print projects, more quickly and with higher quality:

»   **Boost your productivity** — See immediate results by applying newly acquired knowledge in your daily work as you complete coursework. Optimize your workflow to produce digital print jobs faster and with minimum errors. Training helps you make every minute count.

»   **Use your equipment's full potential** — Maximize the performance of Fiery products and solutions by using more Fiery capabilities when processing print jobs. Learn how to transform the way you produce more complex jobs like variable data printing.

»   **Reduce downtime** — Improve your technical proficiency to automate troubleshooting and prevent unintentional errors and resource waste. Minimize the time spent on service or support.

»   **Meet customer deadlines** — Put your knowledge into practice and shorten turnaround times while producing consistent and accurate color for superior print output quality.

»   **Earn recognition** — Complete the Fiery Professional Certification program to validate your knowledge and increase your value in your organization.

Business Owners

Fiery Professional Certification is an investment that will bring real value to the business as well. Business owners who have Fiery certified employees will:

»   **Gain a competitive edge** — Invest in your employees' professional development to build competent, highly efficient staff. Ensure top performance and consistent high quality with minimum supervision. Proudly show your customers that you have Fiery certified staff.

»   **Increase revenue and profit** — Certified employees can optimize use of your Fiery Driven™ engines and increase production capacity. Expand your services portfolio to efficiently produce more profitable jobs such as variable data and complex document assembly.

»   **Improve productivity** — Your staff can increase efficiency by learning how to better manage jobs, automate workflows, optimize color or impose and compose jobs in a Fiery workflow. This will help save valuable time by streamlining print processes and applying new skills to daily operations.

»   **Enhance customer experience** — Position your business as the top-choice print provider for your customers with certified staff, uncompromising quality and fast turnaround times. Put increased knowledge of powerful Fiery capabilities into practice and see instant results that positively impact your business.

»   **Enjoy ongoing access to useful resources** — Partner with EFI to stay ahead of the technology curve. The Fiery Professional Certification program provides access to the most up-to-date product information and training.

Certify Professional Prowess Today

For more information on Fiery Professional Certification visit **www.efi.com/fierypro**
To enroll go to **www.efi.com/fiery/certification/professional**

Fiery Professional Certification Courses

These courses teach print professionals a wealth of skills that allow them to maximize the performance of Fiery products and solutions, as well as to identify and use the right tools and features to efficiently process print jobs. This positions your business as a trusted advisor and helps increase customer loyalty and repeat business.

Course Name	Course Takeaways
FCP-100 Configuring your Fiery Controller	• Install and configure the Fiery server for optimum default settings. • Configure the Fiery server to meet desired workflows. • Set up the device more quickly and configure to reduce support needs.
FCP-110 Managing Print Connections and Utilities on your Fiery Controller	• Install and set up Fiery print drivers and Fiery utilities on Windows and Macintosh clients to maximize productivity and workflow. • Successfully use the Fiery Clone Tool to create backup images of Fiery servers.
FCP-200 Introduction to Fiery Command WorkStation®	• Navigate the Fiery Command WorkStation user interface for the most commonly used features. • Monitor all Fiery devices from one place and customize the interface to best meet a specific workflow.
FCP-210 Managing Jobs on your Fiery Controller	• Use Fiery Command WorkStation to manage print job workflow and effectively monitor and interact with print jobs. • Efficiently manage all print jobs using Job Properties to change print settings or use advanced job-management options. • Use Preview and Image Viewer to preview print jobs for job edits and color modifications.
FCP-220 Creating Automated Workflows	• Learn how to streamline job submissions using Fiery tools. • Apply the right Fiery automated workflow options using the Fiery print driver presets, Virtual Printers and Hot Folders.
FCP-300 Optimizing Color and Consistency on your Fiery Controller	• Understand which environmental conditions have the greatest effect on digital color. • Learn to create consistent color using Fiery calibration. • Achieve accurate color profiles using Fiery Color Profiler Suite.
FCP-310 Introduction to Fiery Color Workflows	• Effectively configure/set up the defaults in the Fiery color workflow to best manage images, text and graphics. • Review the settings for RGB, CMYK, Fiery calibration and output profiles and their impact on printing. • Use Image Viewer and Image Enhance Visual Editor for late-stage color editing.
FCP-320 Creating Spot Colors for use with your Fiery Controller	• Create spot colors using Fiery Spot-On™ with substitute color from Microsoft® applications. • Create spot colors in design applications such as Adobe® InDesign® and ensure the Fiery server will recognize these customized colors. • Use Fiery preflight and postflight tools to confirm spot colors.
FCP-330 Spot Color Accuracy with your Fiery Controller	• Use Fiery Spot-On to create, manage and control spot-color output. • Manage custom colors by creating custom spot-color libraries and sharing those libraries with other Fiery servers. • Implement spot-color workflow on Fiery servers.
FCP-340 Introduction to Fiery Color Profiler Suite	• Create and verify an output profile, use a test print to validate output and create a monitor profile for soft proofing with Fiery Color Profiler Suite. • Control color-printing workflow by creating output profiles.
FCP-400 Introduction to Fiery Imposition	• Create gang-up and booklet layouts from the Fiery print driver, Fiery VUE and Fiery SeeQuence Impose. • Automate and streamline labor-intensive prepress tasks using Fiery imposition options.
FCP-410 Fiery Media Workflows – Paper Catalog	• Use Paper Catalog workflow for job setup when printing on multiple media sources. • Automate repetitive job setup with Fiery Hot Folders and Virtual Printers. • Manage creation of print jobs that require different media using mixed media or Fiery SeeQuence Compose. • Manage JDF jobs by mapping JDF media in Paper Catalog.
FCP-420 Document Assembly and Composition with your Fiery Controller	• Use Fiery SeeQuence Compose to assemble and print complex documents by merging multiple jobs and selected page ranges from other documents, assigning Paper Catalog media to specific page ranges; inserting blank sheets, tabs and chapter starts; and using subset finishing. • Use built-in editing options to make late-stage changes.
FCP-500 Introduction to Variable Data Printing (VDP)	• Learn about page-based and object-based VDP workflows and third-party applications for generating variable data. • Find out about Fiery VDP Resource Manager and job setup using Fiery FreeForm™.
FCP-510 Easy Variable Data Printing with Fiery FreeForm	• Learn and review basic variable data printing terminology and concepts. • Create and print a variable data job from common desktop applications using Fiery FreeForm.