



# **Fieri Certification Program**

The Formal Recognition of  
Your Fieri Expertise



## Committed to Your Success

At EFI™, we believe in empowering our customers and partners. Our commitment goes beyond providing world-class hardware and software products for digital printing, and consistently setting the industry standard for high-quality print output and performance. We want to elevate your success with Fiery® products and give you a competitive edge in the market.

We developed the Fiery Certification Program to increase your proficiency in using the latest Fiery technology for higher operational efficiency and quality, and to award you with a formal credential, commensurate with your level of proficiency.

# Learn the Latest Fiery Technologies from the People Who Know Them Best

Fiery certification delivers comprehensive technical training on Fiery servers, tools and software options. In addition to teaching you how to get the most from your Fiery Driven™ engines and Fiery options, EFI — the leader in digital printing — validates the knowledge you've gained.

The program is designed to progressively build expertise and it is suitable for a range of Fiery users at any level of technical proficiency. As an added benefit, it also provides you with access to ongoing resources and information after you complete the coursework.

There are two separate certification tracks with a final certification exam for each:

» **Fiery Professional Certification** establishes a solid foundation of Fiery knowledge.

The Web-based program delivers interactive training that's structured to teach students practical skills on how to use Fiery features and software options. It gives print professionals the knowledge to optimize the performance of EFI products to achieve maximum efficiency and superior color quality.

» **Fiery Expert Certification** builds on the Professional training to develop more in-depth expertise. The program consists of a combination of online courses and instructor-led classes with hands-on training to help students master the Fiery toolsets and learn to use the full range of features. This includes a deeper understanding of workflows and integration, color matching, imposition techniques and assembly of complex jobs.

## Fiery Certification Benefits Everybody

Developed exclusively by EFI subject-matter experts, Fiery certification programs:

- » Deliver first-hand information on the newest functionality and feature enhancements in Fiery servers and software options.
- » Reflect your progression in technical competency, boost your professional credibility and provide tangible credentials for career advancement.
- » Improve your performance and add value to your company.
- » Open up new business opportunities and enable you to offer a broader range of services with deeper knowledge of digital tools and capabilities.
- » Give you a competitive edge and can serve as a marketing tool to differentiate and promote your business in a more effective way.



Certified **Pro**

## Fiery Certified Professional

The Fiery Professional Certification is designed for new and existing Fiery users such as print operators, prepress specialists, production managers and others who want to augment their knowledge of Fiery technology. It provides the latest information to extend employee skills, enhance professional development and make businesses more competitive.

The program consists of entirely Web-based coursework and exam, which makes it easy and convenient to fit in anyone's schedule. Learn at your own pace and enjoy the engaging interactive interface.

### Process and Requirements

- » Price: \$250.
- » Complete 15 Fiery Professional online courses (approximately 12+ hours).
- » Pass an online certification exam with a score of 80% or higher.  
Two exam attempts are included.
- » Complete courses and exam within 90 days of enrollment.
- » Certification is valid for 2 years.

### Additional Benefits

- » A custom Fiery Certified Professional certificate you can view or print.
- » A letter of recognition from EFI.
- » A Fiery Certified Professional digital logo to use on your email signature and business cards.
- » One-year access to all Fiery Professional online courses from the date of enrollment.
- » A Fiery Certified Professional title designation on Fiery Forums.
- » Access to ongoing Fiery Tips and Tricks.
- » Invitations to Webinars delivered by EFI subject matter experts.



# 90

DAYS TO COMPLETE  
PROGRAM & EXAM



# 15

FIERY PROFESSIONAL  
ONLINE COURSES



# 365

DAY ACCESS TO ONLINE COURSES  
AND LEARNING MATERIALS



# 2

YEAR CERTIFICATION  
PERIOD

# Apply Acquired Knowledge for Instant Productivity Boost

Continuing to increase the competence level of your staff is a crucial factor for your success. Building the essential skills to use the Fiery tools to their fullest capacity helps your team be more efficient and produce higher-quality output that better meets the needs of your customers. Invest in your employees' certification to make sure they know how to:

- » Configure the settings of Fiery systems for optimal performance.
- » Use Fiery Command WorkStation® to efficiently manage print job workflow, change print settings and use advanced job-management options for job edits and color modification.
- » Streamline job submissions by applying Fiery automated workflow options such as Fiery print driver presets, Virtual Printers and Hot Folders.
- » Produce consistent and accurate color by maintaining a balanced digital printing environment, performing regular calibration and using color profiles.
- » Reduce job rework by using the built-in features for late-stage editing directly from the Fiery interface.
- » Improve the image quality in problem files with advanced optional tools like Image Enhance Visual Editor.
- » Efficiently process jobs that use various paper types and sizes in a single document.
- » Apply basic variable data concepts to produce jobs using Fiery FreeForm™.
- » Easily create sophisticated documents, such as booklets and calendars, using integrated Fiery imposition tools.

For more information on Fiery Professional Certification, visit [www.efi.com/fierypro](http://www.efi.com/fierypro).  
To enroll, go to [www.efi.com/fiery/certification/professional](http://www.efi.com/fiery/certification/professional).

## STEP ONE ENROLLMENT

- » Enroll in Fiery Professional Certification.
- » Get immediate access to required coursework.



## STEP TWO LEARNING PROCESS

- » Complete 15 Fiery Professional online courses.



## STEP THREE KNOWLEDGE VALIDATION

- » Take certification exam.
- » Pass certification exam with 80% or higher score.



## STEP FOUR INSTANT RECOGNITION

- » Print your personalized Certification of Completion.
- » Receive a letter of recognition and digital Fiery Certified Professional logo by email.
- » Enjoy additional benefits during 2-year certification period!



## STEP ONE ENROLLMENT

- » Enroll in Fiery Expert Certification.  
**Prerequisite:** a valid Fiery Professional Certification.

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## STEP TWO LEARNING PROCESS

- » Get immediate access to online courses.
- » Complete 5 Fiery Expert online courses.
- » Enroll and attend classroom training.  
**Prerequisite:** completed online courses.

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## STEP THREE KNOWLEDGE VALIDATION

- » Get access to certification exam.
- » Pass certification exam with 80% or higher.

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## STEP FOUR INSTANT RECOGNITION

- » Receive personalized Certificate of Completion.
- » Receive a letter of recognition and digital Fiery Certified Expert logo by email.
- » Enjoy additional benefits during 2-year certification period!

# Fiery Certified Expert

The Fiery Certified Expert program is designed to build on the Fiery Professional Certification and to provide more in-depth training in areas such as Fiery JDF integration, PDF optimization, complex variable data printing, advanced imposition and color. The curriculum consists of self-paced online courses and instructor-led classroom training, which includes extensive hands-on experience. This blended educational approach results in more effective skill development and higher knowledge retention.

### Process and Requirements

- » Price: \$750 plus travel and expenses for classroom training.
- » Requires a valid Fiery Professional Certification.
- » Complete 5 Fiery Expert online courses (approximately 4 hours) as a prerequisite for classroom training.
- » Complete 2-day intensive classroom-based curriculum within 90 days of enrollment.
- » Pass an online certification exam with a score of 80% or higher within 7 days of successful completion of classroom training.
- » Certification is valid for 2 years.

### Additional Benefits

- » A custom Fiery Certified Expert certificate mailed to you.
- » Unique certification number.
- » A letter of recognition from EFI.
- » Direct access to EFI Technical Support.
- » Your name published on the Fiery Certified Experts list on EFI's corporate Web site (optional).
- » One-year access to all Fiery Expert online courses from the date of enrollment.
- » A Fiery Certified Expert digital logo to use on your email signature and business cards.
- » A Fiery Certified Expert title designation on Fiery Forums.
- » Access to ongoing Fiery Tips and Tricks.
- » Invitations to Webinars on advanced topics delivered by EFI subject matter experts.



# 90

DAYS TO COMPLETE  
PROGRAM & EXAM



# 5

FIERY EXPERT  
ONLINE COURSES



# 2

DAY INSTRUCTOR-LED  
CLASSROOM TRAINING



# 365

DAY ACCESS TO ONLINE COURSES  
AND LEARNING MATERIALS

## Boost Your Expertise and Make an Impact on Your Business

Build knowledgeable staff with proven know-how to take your services to the next level. As the technical capabilities of digital print engines grow, so do the expectations and requirements from your customers. The enriched functionality of Fiery servers and software options allows the production of more intricate print jobs with much finer control of the process. Fiery Expert Certification will teach you the skills to raise the bar for digital print quality and help you:

- » Create high-value documents by using advanced Fiery imposition and variable data printing tools.
- » Incorporate best practices for PDF workflows using advanced Fiery functionality.
- » Create device link profiles to match colors on multiple Fiery Driven™ engines or to simulate industry color specifications such as GRACoL and Fogra.
- » Apply late-stage color adjustments to print-ready files using enhanced Command WorkStation capabilities to address unique customer expectations.
- » Integrate with traditional offset workflows by using Fiery Hot Folders advanced file format support.
- » Validate the readiness of a Fiery Driven engine to connect to a JDF workflow.
- » Apply Fiery capabilities and automation to jobs submitted using a JDF workflow.

For more information on Fiery Expert Certification, visit [www.efi.com/fieryexpert](http://www.efi.com/fieryexpert).

# At a Glance:

## Fiery Certified Professional and Fiery Certified Expert

|                                | Fiery Professional                                                                                                                                                                                                                                                        | Fiery Expert                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Who Should Enroll</b>       | » Print professionals in any role.                                                                                                                                                                                                                                        | » Print professionals in any role.                                                                                                                                                                                                                                                                                                                                                              |
| <b>Requirements</b>            | <ul style="list-style-type: none"> <li>» Complete 15 Fiery Professional online courses (approximately 12+ hours).</li> <li>» Pass an online certification exam with 80% or higher score.</li> </ul>                                                                       | <ul style="list-style-type: none"> <li>» Valid Fiery Professional Certification.</li> <li>» Complete 5 Fiery Expert online courses (approximately 4 hours).</li> <li>» Complete 2-day classroom training.</li> <li>» Pass an online certification exam with 80% or higher score.</li> </ul>                                                                                                     |
| <b>Expiration</b>              | 2 years with recertification option.                                                                                                                                                                                                                                      | 2 years with recertification option.                                                                                                                                                                                                                                                                                                                                                            |
| <b>Recognition</b>             | <ul style="list-style-type: none"> <li>» Certificate of completion.</li> <li>» Letter of recognition from EFI.</li> <li>» A Fiery Certified Professional digital logo to use on email signature and business cards.</li> <li>» Fiery Forums title designation.</li> </ul> | <ul style="list-style-type: none"> <li>» Certificate of completion.</li> <li>» Formal certification number.</li> <li>» Letter of recognition from EFI.</li> <li>» A Fiery Certified Expert digital logo to use on email signature and business cards.</li> <li>» Fiery Forums title designation.</li> <li>» Name listing on <a href="http://www.efi.com">www.efi.com</a> (optional).</li> </ul> |
| <b>Access to EFI Resources</b> | <ul style="list-style-type: none"> <li>» One-year access to all Fiery Professional online courses.</li> <li>» Fiery Tips and Tricks.</li> <li>» Invitations to Webinars delivered by subject matter experts.</li> </ul>                                                   | <ul style="list-style-type: none"> <li>» Direct access to EFI Technical Support.</li> <li>» One-year access to all Fiery Expert online courses.</li> <li>» Fiery Tips and Tricks.</li> <li>» Invitations to Webinars on advanced topics delivered by subject matter experts.</li> </ul>                                                                                                         |